

The New Zealand Herald

# BUSINESSES FOR SALE

BIMONTHLY – FRIDAY, SUNDAY, MONDAY



**Selling a business? We can help!**

**The New Zealand Herald has put together the perfect environment for Businesses for Sale, helping you to get the best out of your advertising. Published as a feature page in Friday's The Business Herald, this prime location will attract a quality audience to your advertisement.**



Appearing run of paper in Monday's The New Zealand Herald and Herald on Sunday Business/Money section, Businesses for Sale gives you the chance to reach a potential audience of 608,000 people.

**Why Herald readers are the people you need to reach**

- 62% of Monday Herald and Herald on Sunday Business/Money readers own their own home.
- The average household income of Monday's Herald and Herald on Sunday Business/Money readers is \$104,000, that's \$20,000 higher than the national average.

**Extend your reach – with a Triple Buy Pack**

Reach even more people with our triple buy option that includes your advertisement within Friday's The Business Herald Tabloid, one of our most popular and fastest-growing newspaper inserts. This triple buy option will increase your advertisement's exposure to 686,000 people.

**Price Guide**

Ad Size	Double Buy Sunday/Monday	Triple Buy Friday/Sunday/Monday
10x2 (100x74mm)	\$620	\$820
10x3 (100x112mm)	\$930	\$1,230
10x4 (100x150mm)	\$1,240	\$1,640

All prices exclude GST and are full colour

**When your ad will appear**

Friday's Herald – The Business Herald	Herald on Sunday – Business/Money	Monday's Herald – Run of Paper
March 16	March 18	March 19
May 18	May 20	May 21
July 13	July 15	July 16
September 14	September 16	September 17
November 16	November 18	November 19

**Deadlines**

Booking Deadline	Camera Ready Material
10am Wednesday prior to first publication date	4pm Thursday prior to first publication date

**To advertise in any of our Businesses for Sale features, please contact your New Zealand Herald Real Estate Team or phone 0800 HERALD (0800 437253)**



The New Zealand Herald HERALD on SUNDAY