

AUCKLAND'S KICKING OFF!



APN is producing a weekly tabloid publication specifically targeted towards tourists and visitors to Auckland for the duration of the rugby tournament.

Published **every Thursday** during the seven week tournament - starting 8th September until 23rd October.

The publication will be all about entertainment, what's on, match previews, stadium maps and how to get about. Restaurant, cafe, and bar reviews, what to do, what to see, where to go, day trips, short breaks and all that Auckland has to offer.

DISTRIBUTION

10,000 copies will be distributed every Thursday during the tournament. These will be delivered to Caravan and motor home parks, visiting cruise ships, hotels, motels - in the mornings. They will also be delivered by hand in the afternoon around Queen Street, Wynyard Quarter, the Viaduct, the Cloud, and anywhere the rugby fans are.

PRICE

FULL PAGE - 38x8:

One Issue: **\$1,750**
Three Issues: **\$1,600**
Seven Issues: **\$1,450**

Half Page - 18x8:

One Issue: **\$1,000**
Three Issues: **\$920**
Seven Issues: **\$840**

Quarter Page - 18x4:

One Issue: **\$575**
Three Issues: **\$525**
Seven Issues: **\$475**

DEADLINES

Setting: 4pm Friday prior to publication

Press Ready: 4pm Tuesday prior to publication

Contact your **APN Account Manager** on **09 379 5050** to book today.

**THIS IS A ONCE IN A LIFETIME OPPORTUNITY.
DON'T MISS OUT!**



The Aucklander