



TimeOut



REACHING A MASS AUDIENCE OF READERS EXPLORING ENTERTAINMENT OPTIONS

TimeOut on Thursday is the week's entertainment lift-out guide with quality editorial content that delivers an ideal mix of what's on in Auckland, including features, reviews and listings. The Thursday publication is perfectly timed to give readers the opportunity to plan for their weekend and the week ahead.

On a Saturday, Weekend TimeOut provides a functional guide to the weekend with Best of the Weekend, Movies in Brief, Cinema Directory and TV listings.

WHAT DOES THIS MEAN TO ADVERTISERS?

- The week-long guide means increased exposure for advertisers as readers refer to it time and time again
- Quality editorial and tailored environments appeal to a broad range of readers, increasing its reach and appeal
- It's what our readers have asked for so you can be sure that your ad will achieve exposure
- 431,000 readers turn to TimeOut each Thursday and 330,000 each Saturday.

PREMIUM POSITIONS*

Thursday TimeOut

Contents Page	10 x 7	\$2,500
Outside Back Cover	37 x 7	\$8,625

Saturday TimeOut

Front Page Solus	8 x 10	\$2,900
TV Solus	6 x 10	\$2,150

CONTACT DETAILS

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For more information on TimeOut go to soldonapn.co.nz

Source: Nielsen Consumer & Media Insights. Jul 2010 - Sep 2011. , all people 15+. *All prices are exclusive of GST and are non-commission bearing.



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