

UNDERPIX

Back where they belong!

Good news, as from Monday 9 June Underpix made a welcome return on the back of Section A from Monday to Saturday. Next to the crossword and under the ever-popular Sideswipe and Big Picture, this is the perfect environment for you to get your message out to a average daily readership of 585,000 loyal New Zealand Herald readers.



If you wish to advertise weekly, fortnightly or monthly, simply pick a day and book your space on the 4 week cycle. Once a day is sold out you can select another day and go onto the waiting list, so that when someone cancels out you have the opportunity to move onto your preferred day.

To ensure cost effectiveness we have taken the bells and whistles off the pricing, but be quick, we expect a lot of interest and a return to the good old days of waiting lists!

10cm x 1col - \$275 ● 10cm x 2col - \$550 ● 10cm x 3col - \$825

TERMS AND CONDITIONS: All advertising is subject to availability. This offer cannot be used in conjunction with any other APN advertising offer. APN reserve the right to withdraw or alter this offer at any time. Standard APN conditions of advertising apply, for full details visit www.soldonapn.co.nz. Advertisers must commit to a minimum of one advert every 28 days. SOURCE: Nielsen Media Research, National Readership Survey Jul 07- Jun 08 AP15+

To secure the day of your choice, contact your New Zealand Herald Account Manager today on 09 379 5050

The New Zealand Herald

