

HERALD homes

PROPERTY REPORT

HeraldHomes is launching a new publication to add to its stable of residential real estate must-reads.

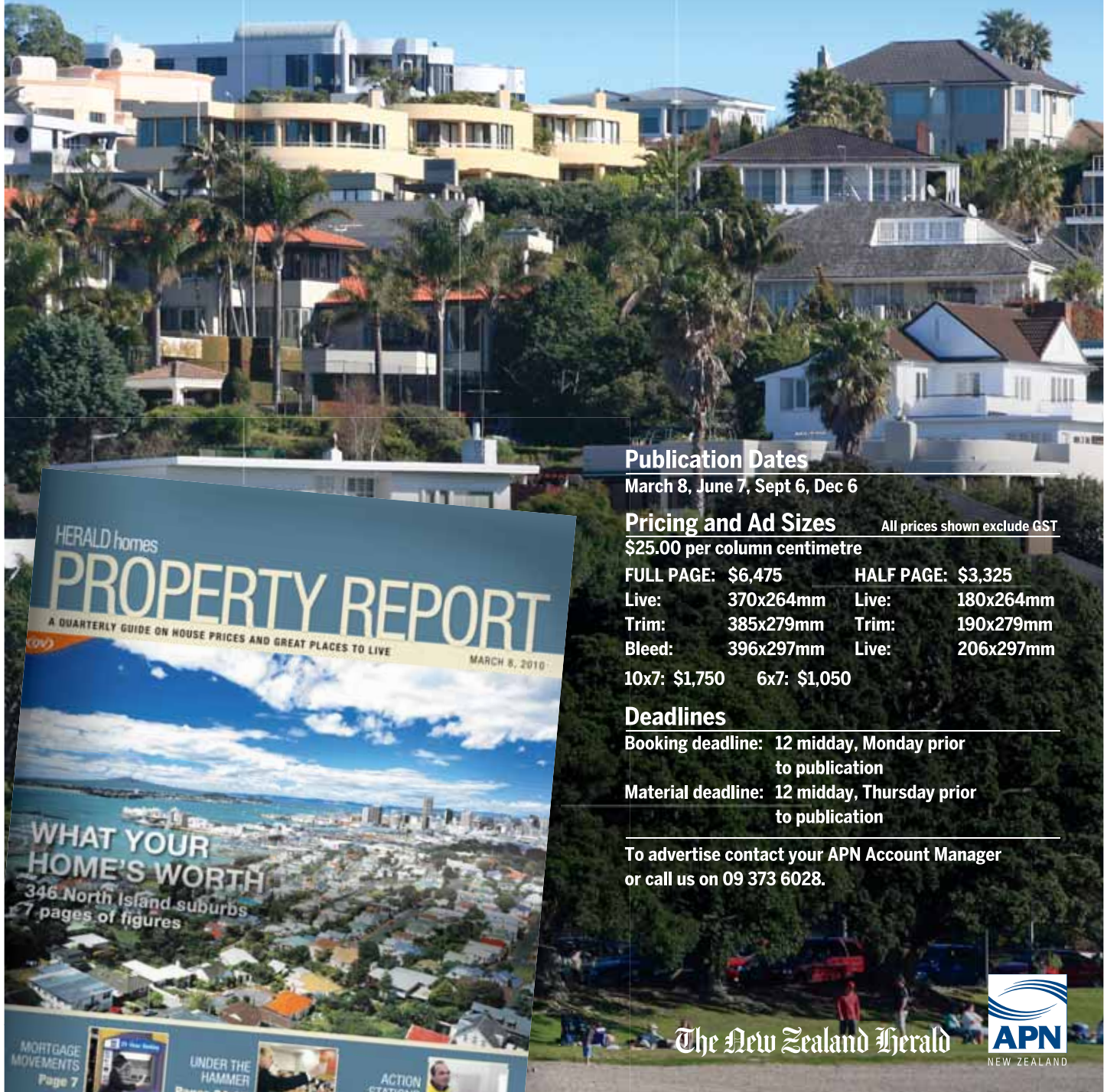
The HeraldHomes Property Report is a quarterly, definitive guide on house prices throughout the North Island, with data tracking price movements in more than 340 suburbs in all North Island cities and towns over the past five years.

Wrapped around this central core of tables are stories analysing the figures to reveal the winning, struggling and up and coming areas. There are stories on the mortgage market,

apartments, auction results and house affordability, with an in depth look at three suburbs at different socio-economic levels.

We'll talk to some of the country's top real estate agents about their predictions for the next quarter, and show readers how to prepare themselves to enter the market, including how to choose an agent and a mortgage.

The HeraldHomes Property Report will be the homebuyers' and sellers' quarterly bible – a publication they can refer to with confidence to help them navigate through a changing market.



Publication Dates

March 8, June 7, Sept 6, Dec 6

Pricing and Ad Sizes

All prices shown exclude GST

\$25.00 per column centimetre

FULL PAGE: \$6,475	HALF PAGE: \$3,325
Live: 370x264mm	Live: 180x264mm
Trim: 385x279mm	Trim: 190x279mm
Bleed: 396x297mm	Live: 206x297mm

10x7: \$1,750 6x7: \$1,050

Deadlines

Booking deadline: 12 midday, Monday prior to publication

Material deadline: 12 midday, Thursday prior to publication

To advertise contact your APN Account Manager or call us on 09 373 6028.



The New Zealand Herald

