

# Advertising Deadlines 2010/11

**creme**

ISSUE DATE	ON SALE	BOOKING	ADVERTORIAL	MATERIAL	CANCELLATION
January '10	30 November	6 November	26 October	17 November	5 October
February '10	4 January	30 November	16 November	11 December	30 October
March '10	1 February	8 January	28 December	11 January	7 December
April '10	1 March	4 February	25 January	12 February	4 January
May '10	5 April	11 March	1 March	17 March	8 February
June '10	3 May	9 April	29 March	15 April	9 March
July '10	7 June	14 May	3 April	20 May	12 April
August '10	5 July	10 June	31 May	15 June	10 May
September '10	2 August	9 July	28 June	14 July	7 June
October '10	6 September	13 August	2 August	19 August	12 July
November '10	4 October	9 September	30 August	15 September	8 August
December '10	1 November	8 October	27 September	14 October	6 September
January '11	29 November '10	5 November '10	25 October '10	11 November '10	4 October '10

## IMPORTANT NOTE

- Extensions by application.
- Insertion instructions must refer to issue dates.
- Deadline dates may be brought forward to work around public holidays. Please confirm at time of booking.