

Advertising Deadlines 2010/11

ISSUE DATE	ON SALE	BOOKING	MATERIAL	CANCELLATION
March 1 Mar 8 Mar 15 Mar 22 Mar 29	Feb 22 March 1 Mar 8 Mar 15 Mar 22	Jan 29 February 5 Feb 12 Feb 19 Feb 26	February 3 Feb 10 Feb 17 Feb 24 March 3	Jan 20 Jan 27 February 4 Feb 11 Feb 18
April 5 Apr 12 Apr 19 Apr 26	Mar 29 April 5 Apr 12 Apr 19	March 5 Mar 12 Mar 19 Mar 26	Mar 10 Mar 17 Mar 24 Mar 31	Feb 25 March 4 Mar 11 Mar 18
May 3 May 10 May 17 May 24 May 31	Apr 26 May 3 May 10 May 17 May 24	April 2 Apr 9 Apr 16 Apr 23 Apr 30	April 7 Apr 14 Apr 21 Apr 28 May 5	Mar 24 April 1 Apr 8 Apr 15 Apr 22
June 7 Jun 14 Jun 21 Jun 28	May 31 June 7 Jun 14 Jun 21	May 7 May 14 May 21 May 28	May 12 May 19 May 26 June 2	Apr 29 May 6 May 13 May 20
July 5 Jul 12 Jul 19 Jul 26	Jun 28 July 5 Jul 12 Jul 19	June 4 Jun 11 Jun 18 Jun 25	Jun 9 Jun 16 Jun 23 July 30	May 27 June 3 Jun 10 Jun 17
August 2 Aug 9 Aug 16 Aug 23 Aug 30	Jul 26 August 2 Aug 9 Aug 16 Aug 23	July 2 Jul 9 Jul 16 Jul 23 Jul 30	Jul 7 Jul 14 Jul 21 Jul 28 August 4	Jun 24 July 1 Jul 8 Jul 15 Jul 22
September 6 Sep 13 Sep 20 Sep 27	Aug 30 September 6 Sep 13 Sep 20	August 6 Aug 13 Aug 20 Aug 27	Aug 11 Aug 18 Aug 25 September 1	Jul 29 August 5 Aug 12 Aug 19
October 4 Oct 11 Oct 18 Oct 25	Sep 27 October 4 Oct 11 Oct 18	September 3 Sep 10 Sep 17 Sep 24	Sep 8 Sep 15 Sep 22 Sep 29	Aug 25 September 1 Sep 8 Sep 15
November 1 Nov 8 Nov 15 Nov 22 Nov 29	Oct 25 November 1 Nov 8 Nov 15 Nov 22	October 1 Oct 8 Oct 15 Oct 22 Oct 29	October 6 Oct 13 Oct 20 Oct 27 November 3	Sep 22 Sep 29 October 6 Oct 13 Oct 20
December 6* Dec 13* Dec 20* Dec 27*	Nov 29 December 6 Dec 13 Dec 20	November 5 Nov 12 Nov 19 Nov 24	Nov 8 Nov 12 Nov 22 Nov 22	Oct 27 November 3 Nov 10 Nov 15
January 3* Jan 10* Jan 17* Jan 24 Jan 31	Dec 27 January 3 Jan 10 Jan 17 Jan 24	Nov 25 December 3 Dec 8 Dec 22 Dec 30	Nov 29 December 2 Dec 10 Dec 29 January 5	Nov 17 Nov 24 December 1 Dec 15 Dec 22
February 7 Feb 14 Feb 21 Feb 28	Jan 31 February 7 Feb 14 Feb 21	January 7 Jan 14 Jan 21 Jan 28	Jan 14 Jan 19 Jan 26 February 2	Dec 29 January 5 Jan 12 Jan 19

IMPORTANT NOTE

- Insertion instructions must refer to issue dates.
- Please note the magazine is 'on-sale' the previous Monday.
- Deadline dates may be brought forward to work around public holidays. Please confirm at time of booking.

* Dates have been brought forward to accommodate public holidays.