



APN New Zealand National Publishing Mechanical Specifications Column sizes (original size)**

The New Zealand Herald / Herald on Sunday

GENERAL COLUMN WIDTHS

Columns	1	2	3	4	5	6	7	8	9	10	11
Display (mm)	36	74	112	150	188	226	264	302	340	379	-
Classified (mm)	33.5	68	103	137.5	172	206.5	241	275.5	310	345	379.5

The New Zealand Herald Broadsheet (h x w) (mm)

Display page depth	540
Classified page depth	545
DPS (Panorama)	550 x 778
Front page solus	60 x 360

Herald on Sunday / Heraldhomes (Saturday)

COMPACT / TABLOID PUBLICATIONS (h x w) (mm)

Page depth	380
Full page	380 x 264
DPS (Panorama)	380 x 545

TimeOut Thursday / Sunday View / My Generation* (h x w) (mm)

	Live	Trim	Bleed
Full page	370 x 264	385 x 279	396 x 297
DPS	370 x 543	385 x 558	396 x 576 (To be supplied as two single pages with bleed)
Half page horizontal	180 x 264	190 x 279	206 x 297
Half page vertical	370 x 112	385 x 122	396 x 145
Third page horizontal	120 x 264	130 x 279	146 x 297
Third page vertical	370 x 74	385 x 84	396 x 107
Contents / 10x7	100 x 264		

* My Generation standard advertising sizes are: full page, half page horizontal and 10 x 7.
For 20 x 3, 10 x 3 and 10 x 2 use General display column widths.

For Timeout Amusements & Movies, use General display column widths.

The Business Herald (Friday)/ Supersport / Viva / Travel (h x w) (mm)

Full page	370 x 264
DPS (Panorama)	370 x 543

canvas (h x w) (mm)

	Non-bleed	Live	Trim	Bleed
Full page		289 x 259	305 x 275	315 x 285
DPS		289 x 534	305 x 550	315 x 560
Half page horizontal	142 x 259	136 x 259	152 x 275	162 x 285
Third page horizontal	92 x 259	86 x 259	102 x 275	112 x 285
Third page vertical	289 x 83.5	289 x 75.5	305 x 91.5	315 x 101.5

canvas directory (h x w) (mm)

Small	54 x 46.2
Medium horizontal	54 x 98.4
Medium vertical	114 x 46.2
Large	114 x 98.4

The Aucklander⁺ (h x w) (mm)

Full page	360 x 260
Half page	180 x 260 or 360 x 129
Quarter page	180 x 129 or 90 x 260
Eighth page	180 x 64 or 90 x 129

*For classified advertising use General classified column widths (see top left).

Wraps (h x w) (mm)

Front page	380 x 500 (To allow space for masthead)
Single page	540 x 380
DPS (Panorama)	550 x 778

** In some sections, production processes may cause the original size to vary slightly in the interests of quality but adverts will be charged at the original size.