



## ADVERTISING RATES

### RUN OF MAGAZINE

Full Page	\$3,950
Double Page Spread	\$6,750
Half Page	\$2,250
Third Page	\$2,050
Inserts, Loose & Bound	POA
Sponsorship Strips	POA

## DESIGN COSTS

### DESIGN AND LAYOUT OF 4-COLOUR ADVERTISEMENTS

Half Page	\$400
Full Page	\$620
Double Page Spread	\$850

### IMPORTANT NOTE

- We are unable to guarantee positions for part page space.
- Special positions – 15% loading.
- All prices quoted are exclusive of GST.
- All advertising is booked under the current terms and conditions of the publisher, see [soldonapn.co.nz/nzmags](http://soldonapn.co.nz/nzmags)
- Prices effective from 1 January 2009.

## DIMENSIONS (width x depth)

	TYPE/LIVE ART	TRIM	BLEED
Full Page	185 x 250mm	210 x 275mm	220 x 285mm
Double Page Spread	385 x 250mm	420 x 275mm	430 x 285mm
Half Page Vertical	87 x 250mm	100 x 275mm	110 x 285mm
Half Page Horizontal	185 x 122mm	210 x 135mm	220 x 145mm
Third Page Vertical	60 x 250mm	70 x 275mm	80 x 285mm
Third Page Horizontal	185 x 82mm	210 x 92mm	220 x 102mm
Half Page DPS	385 x 122mm	420 x 135mm	430 x 145mm

### IMPORTANT NOTE

- Please centre Type/Live Art area within Trim. This will ensure all essential information is printed and not trimmed off in the magazine production process.
- Half Page Horizontal, Double Half Page Spread, 1/3 Page Horizontal bleed 2 sides and bottom only.
- 6mm bleed required on all sides outside trim measure.
- DPS – factor approx 10mm into design for centre fold.

