

Rate Card

	Casual	Level 1 5x	Level 2 10x	Level 3 20x	Level 4 32x	Level 5 44x	Level 6 52x
FPC	\$5,500	\$5,363	\$5,225	\$5,088	\$4,950	\$4,813	\$4,675
DPS	\$11,000	\$10,725	\$10,450	\$10,175	\$9,900	\$9,625	\$9,350
ISFC	\$14,660	\$14,294	\$13,927	\$13,561	\$13,194	\$12,828	\$12,461
OSB	\$7,335	\$7,152	\$6,968	\$6,785	\$6,602	\$6,418	\$6,235
2nd DPS	\$12,940	\$12,617	\$12,293	\$11,970	\$11,646	\$11,323	\$10,999
ERHP	\$6,110	\$5,957	\$5,805	\$5,652	\$5,499	\$5,346	\$5,194
HALF PAGE	\$3,235	\$3,154	\$3,073	\$2,992	\$2,912	\$2,831	\$2,750
THIRD STRIP	\$2,160	\$2,106	\$2,052	\$1,998	\$1,944	\$1,890	\$1,836

Advertorials

Available through discussion with your Account Manager.

Inserts

Loose, bound and tip-on costs vary according to size, weight and number of pages. POA

Gatefold/sponsorship

Additional advertising section costs and sponsorship ideas and costs are available on request.



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New Zealand Magazines

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