

ADVERTISING RATES

RUN OF MAGAZINE

Full Page	\$7,800
Double Page Spread	\$14,900
Advertorial Full Page	\$7,800*
Advertorial DPS	\$14,900*
Three Quarter Page	\$6,050
Half Page	\$4,400
Double Half Page Spread	\$8,800
Double Quarter Page Spread	\$6,160
Third Page	\$3,800
Quarter Page	\$3,080
Eighth Page	\$1,900
Inserts, Loose & Bound	POA
Kitchen Notebook/Shopping Basket Spot	\$3,000

IMPORTANT NOTE

- * Plus production cost (for photography, copywriting and design) of \$1,000 per page
- All prices quoted are exclusive of GST.
- All advertising is booked under the current terms and conditions of the publisher, see soldonapn.co.nz/nzmags
- Prices effective from 1 January 2011.

PREMIUM POSITIONS

Guaranteed positions include 15% loading

Inside Front Cover	\$17,135
Outside Back Cover	\$8,970
First Double Page Spread	\$17,135
First Right Hand Page	\$8,970

DESIGN COSTS

Half Page	\$450
Full Page	\$650
DPS	\$1000

DIMENSIONS (width x depth)

	TYPE/LIVE ART	TRIM	BLEED
Full Page	177x250mm	200x275mm	212x287mm
Double Page Spread	376x250mm	400x275mm	412x287mm
Half Page Vertical	87x250mm	99x275mm	111x287mm
Half Page Horizontal	177x122mm	200x134mm	212x146mm
Double Half Page Spread	376x122mm	400x134mm	412x146mm
Double Quarter Page Spread	376x60mm	400x72mm	412x84mm
1/3 Page Vertical	56x250mm	68x275mm	80x287mm
1/3 Page Horizontal	177x80mm	200x92mm	212x104mm
1/3 Page Square	117x122mm	117x122mm	No Bleed
1/3 Page Double Spread	376x80mm	400x92mm	412x104mm
1/4 Page Horizontal (6x4)	177x60mm	200x72mm	212x84mm
1/8 Page (12x1)	56x122mm	56x122mm	No Bleed
3/4 Page Vertical	130x250mm	144x275mm	165x287mm

IMPORTANT NOTE

- Please centre Type/Live Art area within Trim. This will ensure all essential information is printed and not trimmed off in the magazine production process.
- Half Page Horizontal, Double Half Page Spread, 1/3 Page Horizontal and 1/3 Double Page Spread bleed 2 sides and bottom only.
- 6mm bleed required on all sides outside trim measure.
- 1 column width = 42mm
- DPS – factor approx 10mm into design for centre fold.