



Publication Dates for Auckland Anniversary & Waitangi Day 2012

The New Zealand Herald

HERALD on SUNDAY

Auckland

Display Advertising Deadlines

Publication Date	Booking / Layouts / Setting Material	Press Ready Material
Saturday 28 January		
Run of Paper	10.00am Wednesday 25 Jan	11.00am Friday 27 Jan
Herald Jobs (Key Appointments)	3.00 pm Thursday 26 Jan	11.00am Friday 27 Jan
Weekend Life – Display	10.00am Tuesday 24 Dec	12.00pm Thursday 26 Jan
Weekend Life - Amusements	4.00pm Tuesday 24 Jan	12.00pm Thursday 26 Jan
Weekend - Movies	9.00am Wednesday 25 Jan	12.00pm Thursday 26 Jan
CANVAS (Pre-print)	10.00am Wednesday 11 Jan	3.00 pm Thursday 19 Jan
Sunday 29 January		
Herald on Sunday	10.00am Thursday 26 Jan	12.00pm Friday 27 Jan
Sunday View (Pre-print)	10.00am Wednesday 25 Jan	12.00pm Friday 27 Jan
Sunday Living/Homes (Pre-printed)	10.00am Wednesday 25 Jan	4.00pm Thursday 26 Jan
Monday 30 January		
Run of Paper	10.00am Thursday 26 Dec	12.00pm Friday 27 Jan
Amusements	9.00 am Friday 27 Jan	1.00 pm Friday 27 Jan
Tuesday 31 December		
Run of Paper	10.00am Thursday 26 Jan	12.00pm Friday 27 Jan
Amusements	9.00 am Friday 27 Jan	1.00 pm Friday 27 Jan
Wednesday 1 February		
Run of Paper	10.00 am Friday 27 Jan	3.00 pm Tuesday 31 Jan
Amusements	10.00am Tuesday 31 Jan	4.00 pm Tuesday 31 Jan
Herald Jobs	10.00 am Friday 27 Jan	12.30 pm Tuesday 31 Jan
Viva	10.00am Wednesday 25 Jan	2.00 pm Friday 27 Jan
Driven	12.00 pm Thursday 26 Jan	3.00pm Friday 27 Jan
Thursday 2 February		
Run of Paper	10.00 am Friday 27 Jan	3.00 pm Tuesday 31 Jan
Timeout – Display	9.00 am Friday 27 Jan	12.00 pm Tuesday 31 Jan
Timeout/Amusements	2.00 pm Friday 28 Jan	12.00 Tuesday 31 Jan
Timeout/Movie	9.00 am Tuesday 31 Jan	3.30pm Tuesday 31 Jan



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Publication Date	Booking / Layouts / Setting Material	Press Ready Material
Friday 3 February		
Run of Paper	10.00 am Wednesday 1 Feb	4.00 pm Thursday 2 Feb
Amusements	10.00 am Thursday 2 Feb	2.00 pm Thursday 2 Feb
Saturday 4 February		
Run of Paper	10.00am Wednesday 1 Feb	11.00 pm Friday 3 Feb
Herald Jobs	3.00pm Thursday 2 Feb	11.00 am Friday 3 Feb
Weekend Life -Display	10.00 am Friday 23 Dec	3.00 pm Thurs 29 Dec
Weekend - Amusements	4.00pm Tuesday 31 Jan	12.00pm Thursday 2 Feb
Weekend Movie	9.00am Wednesday 18 Jan	3.00 Thursday 26 Jan
Sunday 5 February		
Herald on Sunday	10.00am Thursday 2 Feb	12.00 pm Friday 3 Feb
Sunday View	10.00am Wednesday 1 Feb	12.00 am Friday 3 Feb
Sunday Living/Homes	10.00am Wednesday 1 Feb	4.00pm Thursday 2 Feb
Weekend - Amusements	4.00pm Tuesday 31 Jan	4.00pm Thursday 2 Feb
Monday 6 February		
Waitangi Day		
Run of Paper	10.00 am Wednesday 1 Feb	4.00 pm Thursday 2 Feb
Amusements	10.00 am Thursday 2 Feb	2.00 pm Thursday 2 Feb
Tuesday 7 February		
Run of Paper	10.00am Wednesday 1 Feb	11.00 pm Friday 3 Feb
Amusements	9.00am Friday 3 Feb	1.00pm Friday 3 Feb
Wednesday 8 February		
Run of Paper	10.00am Friday 3 Feb	3.00 pm Tuesday 7 Feb
Amusements	10.00am Tuesday 7 Feb	4.00pm Tuesday 7 Feb
Herald Jobs	10.00 am Friday 3 Feb	12.00 pm Friday 3 Feb
Viva	10.00am Wednesday 1 Feb	12.00pm Friday 3 Feb
Driven	12.00pm Thursday 2 Feb	3.00 Thursday 26 Jan
TIMEOUT Deadline for Thursday 9 February		
Timeout - display	9.00am Thursday 2 Feb	12.00 pm Tuesday 7 Feb
Timeout/Amusements	12.00pm Friday 3 Feb	12.00pm Tuesday 7 Feb
Timeout/Movie	9.00am Tuesday 7 Feb	3.30 pm Tuesday 7 Feb
CANVAS Deadline for Saturday 11 February		
Canvas	10.00am Wednesday 25 Jan	3.00pm Thursday 2 February
THE AUCKLANDER Deadline for Thursday 11 February		
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