

# DISPLAY BOOKING AND COPY EXTERNAL DEADLINES FOR AUSTRALIAN ADVERTISERS

PUBLICATION DAY	BOOKING/CANCELLATION	SETTING MATERIAL Due in Production Dept.	CAMERA READY
<b>THE NEW ZEALAND HERALD</b>			
<b>MONDAY</b>			
ROP	4.00pm Wednesday	4.00pm Wednesday	12.00pm Friday
Amusements (Cinemas & Entertainment)	4.00pm Thursday	4.00pm Thursday	12.00pm Friday
<b>TUESDAY</b>			
ROP	4.00pm Thursday	4.00pm Thursday	12.00pm Monday
Amusements	4.00pm Friday	4.00pm Friday	12.00pm Monday
Travel* ROP	12.00pm Wednesday (week prior)	12.00pm Wednesday (week prior)	12.00pm Friday (week prior)
Travel* Inc: Travel Directory, Online Directory, Accommodation Listings	12.00pm Tuesday (week prior)	12.00pm Tuesday (week prior)	12.00pm Thursday (week prior)
<b>WEDNESDAY</b>			
ROP	4.00pm Friday (week prior)	4.00pm Friday (week prior)	12.00pm Tuesday
HeraldJobs (Key Appointments)	4.00pm Friday (week prior)	4.00pm Friday (week prior)	9.00am Tuesday
Amusements (Cinemas & Entertainment)	4.00pm Monday	4.00pm Monday	12.00pm Tuesday
VIVA*	4.00pm Wednesday (week prior)	4.00pm Wednesday (week prior)	12.00pm Monday
<b>THURSDAY</b>			
ROP	4.00pm Monday	4.00pm Monday	12.00pm Wednesday
TimeOut* Display Amusement Movies	3.00pm Tuesday (week prior) 1.00pm Monday 3.00pm Monday	3.00pm Tuesday (week prior) 1.00pm Monday 3.00pm Monday	9.00am Tuesday 9.00am Tuesday 12.00pm Tuesday
The Aucklanders	4.00pm Friday	4.00pm Friday	12.00pm Tuesday
<b>FRIDAY</b>			
ROP	4.00pm Tuesday	4.00pm Tuesday	12.00pm Thursday
Amusements (Cinemas & Entertainment)	4.00pm Wednesday	4.00pm Wednesday	12.00pm Thursday
SuperSport	4.00pm Monday	4.00pm Monday	4.00pm Wednesday
The Business Herald	4.00pm Tuesday	4.00pm Tuesday	12.00pm Thursday
<b>WEEKEND HERALD</b>			
<b>SATURDAY</b>			
ROP	4.00pm Tuesday	4.00pm Tuesday	12.00pm Friday
canvas*	10.00am Tuesday (11 days prior to publishing date)	10.00am Tuesday (11 days prior to publishing date)	1.00pm Friday (8 days prior to publishing date)
HeraldJobs (Key Appointments)	10.00am Thursday	10.00am Thursday	4.00pm Thursday
Weekend/TimeOut* Display Amusement Movies	3.00pm Monday 1.00pm Tuesday 2.00pm Tuesday	3.00pm Monday 1.00pm Tuesday 2.00pm Tuesday	9.00am Thursday 9.00am Thursday 9.00am Thursday
<b>HERALD ON SUNDAY</b>			
<b>SUNDAY</b>			
ROP	4.00pm Wednesday	4.00pm Wednesday	12.00pm Friday
View*	4.00pm Tuesday	4.00pm Tuesday	4.00pm Thursday
Living	4.00pm Tuesday	4.00pm Tuesday	12.00pm Thursday

\*PREPRINT SECTIONS: Are printed prior to the publication date and inserted into the paper

NOTE: All deadlines are subject to change. Public Holidays can affect deadlines, please contact your Presspak Account Manager for confirmation of deadlines at such times. Deadlines based on AEST (Daylight Savings) times and allowance should be made for any time zone variations.

Deadline Effective Date: 1/8/11



The New Zealand Herald

WeekendHerald

HERALD ON SUNDAY