

Advertising Deadlines 2011

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ISSUE DATE	ON SALE	BOOKING	ADVERTORIAL	MATERIAL	CANCELLATION
January '11	29 November '10	5 November '10	18 October '10	12 November '10	4 October '10
February '11	3 January	29 November '10	8 November '10	6 December '10	29 October '10
March '11	7 February	6 January	20 December '10	19 January	13 December '10
April '11	14 March	14 February	31 January	23 February	10 January
May '11	18 April	17 March	7 March	29 March	7 February
June '11	16 May	15 April	28 March	25 April	7 March
July '11	13 June	16 May	4 April	25 May	11 April
August '11	18 July	16 June	25 April	27 June	8 May
September '11	15 August	14 July	30 May	25 July	7 June
October '11	12 September	15 August	4 July	24 August	11 July
November '11	17 October	15 September	25 July	23 September	5 August
December '11	14 November	17 October	5 September	26 October	12 September

IMPORTANT NOTE

- Extensions by application.
- Insertion instructions must refer to issue dates.
- Deadline dates may be brought forward to work around public holidays. Please confirm at time of booking.