

CLASSIFIED BOOKING AND COPY EXTERNAL DEADLINES

PUBLICATION DAY	CLASSIFIED CALL CENTRE Bookings/ cancellation		SETTING MATERIAL Due in Production Dept.	BOOKING/ CANCELLATION Due in Booking Centre	CAMERA READY Due in Production Dept. PRESS READY
	PHONE DEADLINES: Ph: 308 0000	FAX/EMAIL DEADLINES: Fax: 373 6434 E: classads@nzherald.co.nz			
THE NEW ZEALAND HERALD					
MONDAY					
ALL (excluding below)	5.30pm Sunday	4.00pm Sunday	4.00pm Thursday	12.00pm Friday	4.00pm Friday
Family Notices	5.00pm Sunday	5.00pm Sunday			
TUESDAY					
ALL (excluding below)	5.30pm Monday	4.00pm Monday	5.00pm Friday	12.00pm Monday	4.00pm Monday
Family Notices	5.00pm Monday	5.00pm Monday			
Travel*	5.30pm Friday	4.00pm Friday	10.00am Friday	4.00pm Friday	12.00pm Friday
WEDNESDAY					
ALL (excluding below)	2.30pm Tuesday	2.30pm Tuesday	12.00pm Monday	12.00pm Monday	1.30pm Tuesday
Family Notices	5.00pm Tuesday	5.00pm Tuesday			
Driven	4.30pm Monday	4.30pm Monday	10.00am Friday	10.00am Friday	4.00pm Monday
Herald Commercial Property	4.00pm Tuesday	4.00pm Tuesday	10.00am Monday	10.00am Monday	3.00pm Tuesday
Midweek HeraldHomes	11.00am Tuesday	11.00am Tuesday	10.00am Monday	10.00am Monday	10.00am Tuesday
HeraldJobs (Situations Vacant)	3.30pm Tuesday	3.30pm Tuesday	12.00pm Monday	12.00pm Monday	3.00pm Tuesday
THURSDAY					
ALL (excluding below)	5.30pm Wednesday	4.00pm Wednesday	5.00pm Monday	12.00pm Wednesday	4.00pm Tuesday
Family Notices	5.00pm Wednesday	5.00pm Wednesday			
The Aucklander	4.30pm Tuesday	4.30pm Tuesday	10.00am Monday	10.00am Monday	4.00pm Tuesday
FRIDAY					
ALL (excluding below)	5.30pm Thursday	4.00pm Thursday	5.00pm Wednesday	12.00pm Thursday	4.00pm Thursday
Family Notices	5.00pm Thursday	5.00pm Thursday			
WEEKEND HERALD					
SATURDAY					
ALL (excluding below)	7.00pm Thursday	3.00pm Thursday	12.00pm Thursday	4.00pm Thursday	10.00am Friday
HeraldJobs	3.30pm Friday	3.30pm Friday	10.00am Friday	10.00am Friday	12.00pm Friday
Family Notices	5.00pm Friday	5.00pm Friday			
HeraldHomes* (includes Flats/ Houses to Let and Flatmates)	4.30pm Thursday	4.30pm Thursday	10.00am Tuesday	10.00am Tuesday	12.00pm Wednesday
Driven	4.30pm Thursday	4.30pm Thursday	10.00am Wednesday	10.00am Wednesday	4.00pm Thursday
Herald Commercial Property	7.00pm Thursday	6.30pm Thursday	10.00am Thursday	10.00am Thursday	3.00pm Thursday
HERALD ON SUNDAY					
SUNDAY					
ALL (excluding below)	5.30pm Friday	4.00pm Friday	10.00am Thursday	10.00am Thursday	4.00pm Friday
Sunday Homes	11.30am Friday	11.30am Friday	10.00am Wednesday	10.00am Wednesday	4.00pm Thursday

*PREPRINT SECTIONS: Are printed prior to the publication date and inserted into the paper

NOTE: All deadlines are subject to change. Public Holidays can affect deadlines, please contact your Account Manager for confirmation of deadlines at such times. In some sections production processes may cause the original size to vary slightly in the interest of quality but adverts will be charged at original size..

Deadline Effective Date: 1/8/11



The New Zealand Herald

WeekendHerald

HERALD ON SUNDAY