

ADVERTISING DEADLINES 2011/12

NEW ZEALAND **LISTENER**

ISSUE DATE	ON SALE	BOOKING	MATERIAL	CANCELLATION
May 7 May 14 May 21 May 28	May 2 May 9 May 16 May 23	Apr 8 Apr 15 Apr 22 Apr 29	Apr 13 Apr 20 Apr 27 May 4	Mar 30 April 6 Apr 13 Apr 20
June 4 Jun 11 Jun 18 Jun 25	May 30 June 6 Jun 13 Jun 20	May 6 May 13 May 20 May 27	May 11 May 18 May 25 June 1	Apr 27 May 4 May 11 May 18
July 2 Jul 9 Jul 16 Jul 23 Jul 30	Jun 27 July 4 Jul 11 Jul 18 Jul 25	June 3 Jun 10 Jun 17 Jun 24 July 1	Jun 8 Jun 15 Jun 22 Jun 29 July 6	May 25 June 1 Jun 8 Jun 15 Jun 22
August 6 Aug 13 Aug 20 Aug 27	August 1 Aug 8 Aug 15 Aug 22	Jul 8 Jul 15 Jul 22 Jul 29	Jul 13 Jul 20 Jul 27 August 3	Jun 29 July 6 Jul 13 Jul 20
September 3 Sep 10 Sep 17 Sep 24	Aug 29 September 5 Sep 12 Sep 19	August 5 Aug 12 Aug 19 Aug 26	Aug 10 Aug 17 Aug 24 Aug 31	Jul 27 August 3 Aug 10 Aug 17
October 1 Oct 8 Oct 15 Oct 22 Oct 29	Sep 26 October 3 Oct 10 Oct 17 Oct 24	September 2 Sep 9 Sep 16 Sep 23 Sep 30	Sep 7 Sep 14 Sep 21 Sep 28 October 5	Aug 24 Aug 31 September 7 Sep 14 Sep 21
November 5 Nov 12 Nov 19 Nov 26	Oct 31 Nov 7 Nov 14 Nov 21	October 8 Oct 14 Oct 21 Oct 28	Oct 12 Oct 19 Oct 26 November 2	Sep 28 Oct 5 Oct 12 Oct 19
December 3* Dec 10* Dec 17* Dec 24* Dec 31*	Nov 28 Dec 5 Dec 12 Dec 19 Dec 26	November 4 Nov 11 Nov 18 Nov 25 December 2	Nov 9 Nov 16 Nov 23 Nov 30 December 7	Oct 26 November 2 Nov 9 Nov 16 Nov 23
Jan 7* Jan 14* Jan 21 Jan 28	January 2 Jan 9 Jan 16 Jan 23	Dec 9 Dec 16 Dec 23 Dec 30	Dec 14 Dec 21 Dec 28 January 4	Nov 30 December 7 Dec 14 Dec 21
February 4 Feb 11 Feb 18 Feb 25	Jan 30 February 6 Feb 13 Feb 20	January 6 Jan 13 Jan 20 Jan 27	Jan 11 Jan 18 Jan 25 February 1	Dec 28 January 4 Jan 11 Jan 18
March 3 Mar 10 Mar 17 Mar 24 Mar 31	Feb 27 March 5 Mar 12 Mar 19 Mar 26	February 3 Feb 10 Feb 17 Feb 24 March 2	Feb 8 Feb 15 Feb 22 Feb 29 March 7	Jan 25 February 1 Feb 8 Feb 15 Feb 22
Apr 7 Apr 14 Apr 21 Apr 28	April 2 Apr 9 Apr 16 Apr 23	Mar 9 Mar 16 Mar 23 Mar 30	Mar 14 Mar 21 Mar 28 April 4	Feb 29 March 7 Mar 14 Mar 21

Updated 19.4.11

IMPORTANT NOTE

- Insertion instructions must refer to issue dates.
- Please note the magazine is 'on-sale' the previous Monday.
- Deadline dates may be brought forward to work around public holidays. Please confirm at time of booking.
- * Dates have been brought forward to accommodate public holidays.

"If there's one sentence that makes a party leader's bowels run with battery acid it is, "Of course I support the leader."

Jane Clifton