

Advertising Deadlines 2011/12

NEW ZEALAND
Woman's Weekly

ISSUE DATE	ON SALE	BOOKING	MATERIAL	CANCELLATION
May 2 May 9 May 16 May 23 May 30	April 25 May 2 May 9 May 16 May 23	April 1 Apr 8 Apr 15 Apr 22 Apr 29	April 6 Apr 13 Apr 20 Apr 27 May 4	March 23 Mar 31 April 7 Apr 14 Apr 21
June 6 Jun 13 Jun 20 Jun 27	May 30 June 6 Jun 13 Jun 20	May 6 May 13 May 20 May 27	May 11 May 18 May 25 June 1	Apr 28 May 5 May 12 May 19
July 4 Jul 11 Jul 18 Jul 25	Jun 27 July 4 Jul 11 Jul 18	June 3 Jun 10 Jun 17 Jun 24	Jun 8 Jun 15 Jun 22 July 29	May 26 June 2 Jun 9 Jun 16
August 1 Aug 8 Aug 15 Aug 22 Aug 29	Jul 25 August 1 Aug 8 Aug 15 Aug 22	July 1 Jul 8 Jul 15 Jul 22 Jul 29	Jul 6 Jul 13 Jul 20 Jul 27 August 3	Jun 23 Jun 30 July 7 Jul 14 Jul 21
September 5 Sep 12 Sep 19 Sep 26	Aug 29 September 5 Sep 12 Sep 19	August 5 Aug 12 Aug 19 Aug 26	Aug 10 Aug 17 Aug 24 Aug 31	Jul 28 August 4 Aug 11 Aug 18
October 3 Oct 10 Oct 17 Oct 24 Oct 31	Sep 26 October 3 Oct 10 Oct 17 Oct 24	September 2 Sep 9 Sep 16 Sep 23 Sep 30	September 7 Sep 14 Sep 21 Sep 28 October 5	Aug 25 September 1 Sep 8 Sep 15 Sep 22
November 7 Nov 14 Nov 21 Nov 28	Oct 31 November 7 Nov 14 Nov 21	October 7 Oct 14 Oct 21 Oct 28	Oct 12 Oct 19 Oct 26 November 2	Sep 29 October 6 Oct 13 Oct 20
December 5* Dec 12* Dec 19* Dec 26*	Nov 28 December 5 Dec 12 Dec 19	November 4 Nov 11 Nov 18 Nov 25	Nov 9 Nov 16 Nov 23 Nov 30	Oct 27 November 3 Nov 10 Nov 17
January 2* Jan 9* Jan 16* Jan 23 Jan 30	Dec 26 January 2 Jan 9 Jan 16 Jan 23	December 2 Dec 9 Dec 16 Dec 23 Dec 30	December 7 Dec 14 Dec 21 Dec 28 January 4	Nov 24 December 1 Dec 8 Dec 15 Dec 22
February 6 Feb 13 Feb 20 Feb 27	Jan 30 February 6 Feb 13 Feb 20	January 6 Jan 13 Jan 20 Jan 27	Jan 11 Jan 18 Jan 25 February 1	Dec 29 January 5 Jan 12 Jan 19
March 5 Mar 12 Mar 19 Mar 26	Feb 27 March 5 Mar 12 Mar 19	February 3 Feb 10 Feb 17 Feb 24	Feb 8 Feb 15 Feb 22 Feb 29	Jan 26 February 3 Feb 10 Feb 17
April 2 Apr 9 Apr 16 Apr 23 Apr 30	Mar 26 April 2 Apr 9 Apr 16 Apr 23	March 2 Mar 9 Mar 16 Mar 23 Mar 30	March 7 Mar 14 Mar 21 Mar 28 April 4	Feb 23 March 1 Mar 8 Mar 15 Mar 22

Updated 19.4.11

IMPORTANT NOTE

- Insertion instructions must refer to issue dates.
- Please note the magazine is 'on-sale' the previous Monday.
- Deadline dates may be brought forward to work around public holidays. Please confirm at time of booking.
- * Dates have been brought forward to accommodate public holidays.