

The New Zealand Herald

INVESTMENT OPPORTUNITIES

BIMONTHLY – FRIDAY, SUNDAY, MONDAY



Reach a **highly affluent** audience

If you've got Residential or Commercial properties for sale, let, lease or businesses for sale or wanted, then make sure you advertise with The New Zealand Herald's Investment Opportunities environment.



Appearing run of paper in Monday's The New Zealand Herald and Herald on Sunday Business/Money section, Investment Opportunities gives you the chance to reach a potential audience of 608,000 people.

Why Herald readers are the people you need to reach

- 62% of Monday Herald and Herald on Sunday Business/Money readers own their own home.
- The average household income of Monday's Herald and Herald on Sunday Business/Money readers is \$104,000, that's \$20,000 higher than the national average.

Extend your reach – with a Triple Buy Pack

Reach even more people with our triple buy option that includes your advertisement within Friday's The Business Herald Tabloid, one of our most popular and fastest-growing newspaper inserts. This triple buy option will increase your advertisement's exposure to 686,000 people.

Price Guide		
Ad Size	Double Buy Sunday/Monday	Triple Buy Friday/Sunday/Monday
10x2 (100x74mm)	\$620	\$820
10x3 (100x112mm)	\$930	\$1,230
10x4 (100x150mm)	\$1,240	\$1,640

All prices exclude GST and are full colour

When your ad will appear		
Friday's Herald – The Business Herald	Herald on Sunday – Business/Money	Monday's Herald – Run of Paper
February 10	February 12	February 13
April 20	April 22	April 23
June 22	June 24	June 25
August 17	August 19	August 20
October 5	October 7	October 8
December 7	December 9	December 10

Deadlines	
Booking Deadline	Camera Ready Material
10am Wednesday prior to first publication date	4pm Thursday prior to first publication date

To advertise in any of our Investment Opportunities features, please contact your New Zealand Herald Real Estate Team or phone 0800 HERALD (0800 437253)



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HERALD on SUNDAY